



WHO IS THE BROKERAGE, INC.?

- The Brokerage, Inc. was founded in 1976, and is a national insurance marketing organization specializing in life, health and accident products.
- We are proud to provide products and marketing services to over 10,000 actively appointed independent agents nationwide. Recruiting contracts are available for IMOs and FMOs are also available

WHAT SERVICES DOES TBI PROVIDE TO AGENTS/BROKERS

- Quote Engines-** Our website contains quote engines available to registered agents to compare products to fit your clients' needs. These include Medicare Supplement, Medicare Advantage, Life, Final Expense and more.
- Free E&O-** We can provide \$1,000,000 E&O at no cost to you for all business placed through The Brokerage, Inc.
- Retail Opportunities;** T brokerage Inc. offers 4 different retail programs to our agents. We offer Aetna Retail, Wal-Mart retail through Direct Health, UHC Retail, and H.E.B. Retail.
- Superior Service and Agent Support-** The Brokerage, Inc. has a team of professional and experienced specialists ready to help you in every area of business
- Agent Training Programs-** Our experts work to put together webinars, presentations, lunch 'n learns, and other resources to help educate and support our agents as they seek to continuously learn about the best products and opportunities in the market. Our face to face trainings, events, and world class 24/7 website support provide our agents with the tools they need to succeed.
- Product Variety-** We offer contracts with 50+ Carriers in 28+ different product categories to ensure that our agents will always be able to access the plan that best fits their clients' needs.

WHAT ABOUT LEADS?

- The Brokerage, Inc. makes available several different lead programs such as those listed below:
 - Multiple Internet Lead Generators with lead availability varying depending upon market and product selected.
 - The Brokerage Bucks Mail program- a subsidy program offered to agents writing eight pieces of business with the Brokerage Inc., in any combination of carriers or product within a thirty day period. This production will fund a 1,000 piece mailing through one of our approved vendors.
 - A personalized Final Expense marketing program, along with quote engines to help generate leads and interest. This cost-free feature allows contracted agents to establish their own personal presence in a lucrative niche market.
 - Community-Based marketing programs, which create leads organically, and renew themselves, based upon agent performance. These programs include: Retail Marketing, Faith-Based Opportunities, Provider Marketing.



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